

Format unifies your entire PDF workflow across three surfaces. Design with modern web tech, render with our custom-built engine, and operate at any scale.



Build it like web, ship it as PDF.

Your components, your brand, your CSS, exactly as you wrote them.
No coordinates to place, and no design to rebuild in a language nobody enjoys.

FIG 01-03 // WEB

REV 002

01 DECLARATIVE

Describe the page in web markup.
Use the power of web layout and styling for pixel-perfect PDFs.

☐ Awkward imperative layout

```
rect(x, y, w, h)
drawText('Total', x+30, y+30)
```

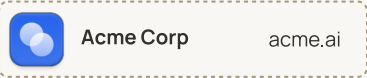
☒ Declarative

```
<Invoice>
  <Total>{data.total}</Total>
</Invoice>
```

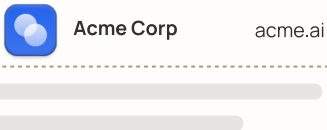
02 REUSABLE

Share components and layouts
across all your PDFs and even
web applications.

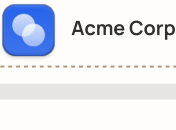
<Header />



Invoice.pdf



Ticket.pdf



Receipt.pdf



Factsheet.pdf



03 MODERN HTML & CSS

Use all the power of current and
upcoming web technology.



Grid and flexbox



CSS & SVG patterns



Box shadow



Gradients



Transforms



Border radius



Mix blend modes



Custom fonts

What you design is what your customers open.

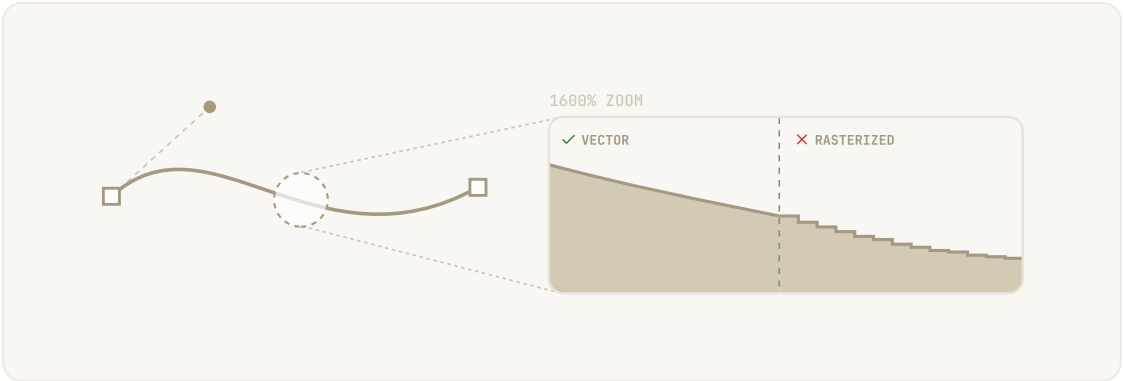
Same layout, same typography, same page breaks. Nothing shifts from page one to page 500, wherever your customer chooses to open it.

FIG 04-06 // VEC

REV 006

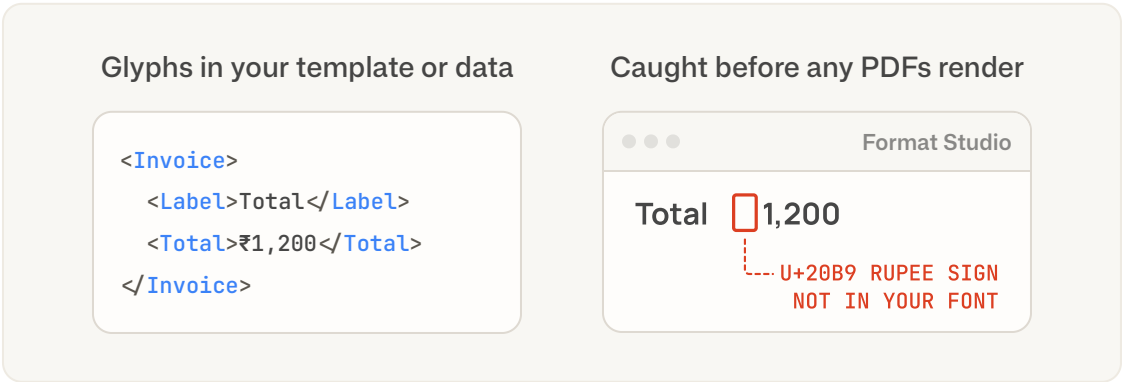
04 VECTOR-FIRST

Crisp vectors generated from native PDF object instructions.



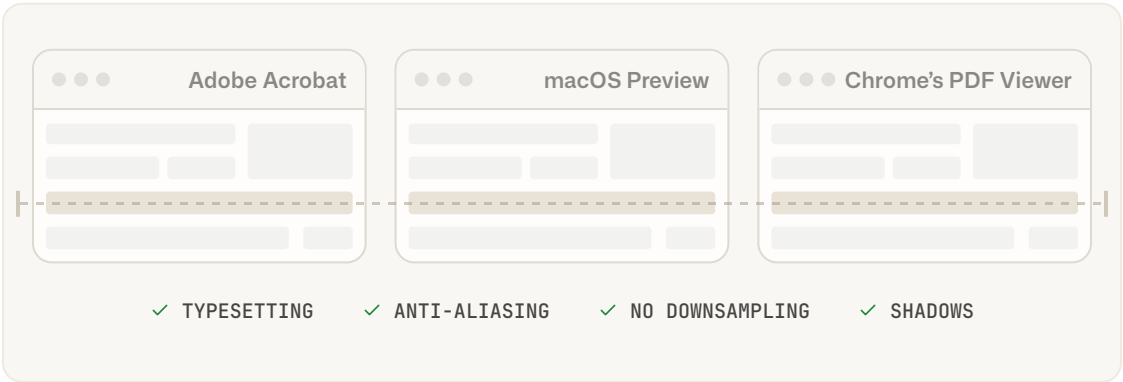
05 GLYPH-SENSITIVE

Catch missing glyphs or visual errors long before your customers.



06 OPTIMIZED FOR PDF VIEWERS

We've leveled the output quirks between PDF viewers, so you get consistency.



Content that flows from page, to page, to page.

Complex paginated content made simple. Supports any element. One or more zones that flow across pages independently.

FIG 07-08 // FLW

REV 003

07 SCAFFOLDING AND CONTENT FLOW

You decide which content repeats and which flows across pages.
Create one or more flow zones to split and paginate different types of content independently.



08 TABLE OF CONTENTS

ToCs build themselves from your headings, you just configure and style. Depth, numbering, dot leaders, descriptions and clickable links. Every number and page in this card resolves live after layout.

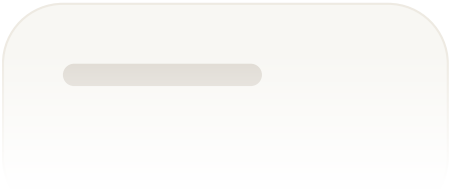
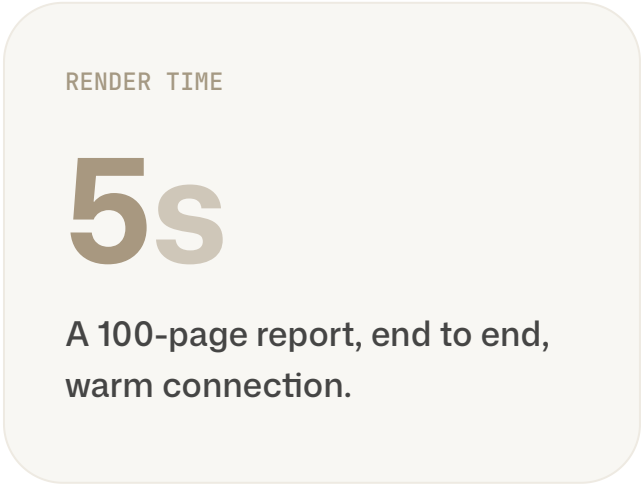
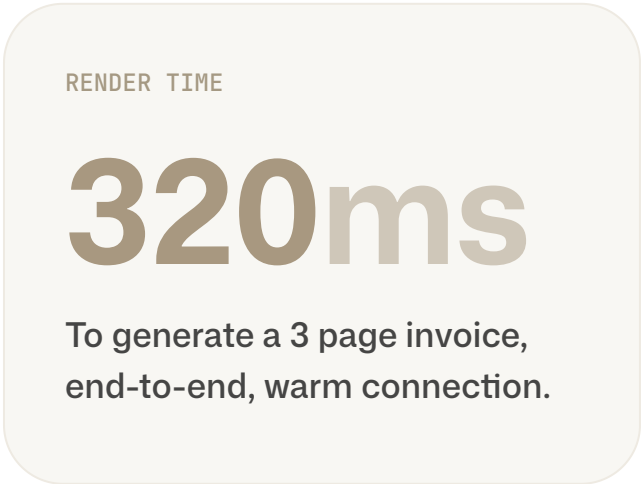
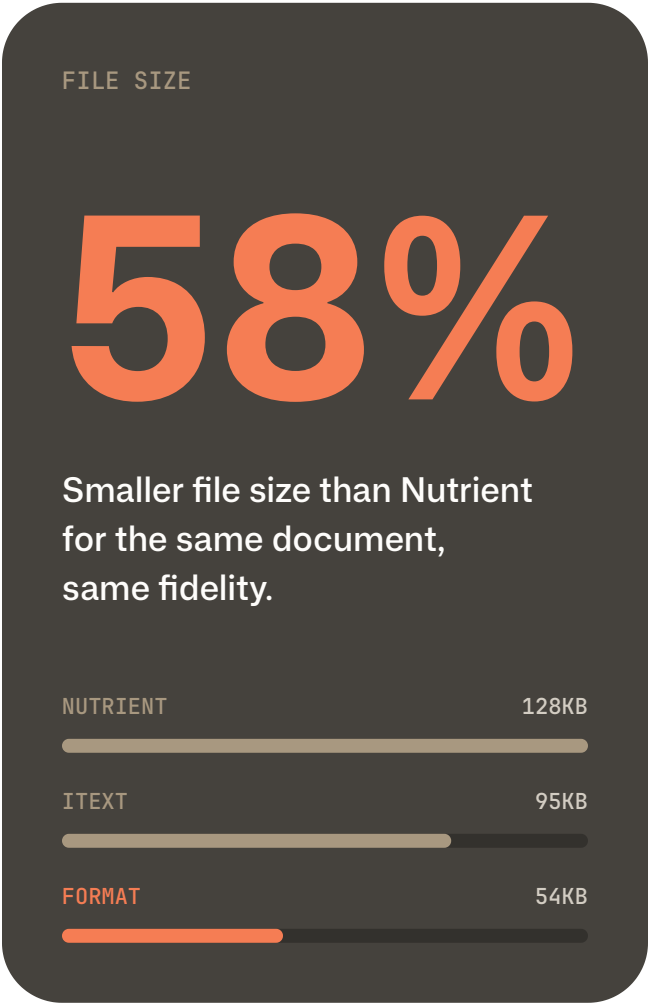
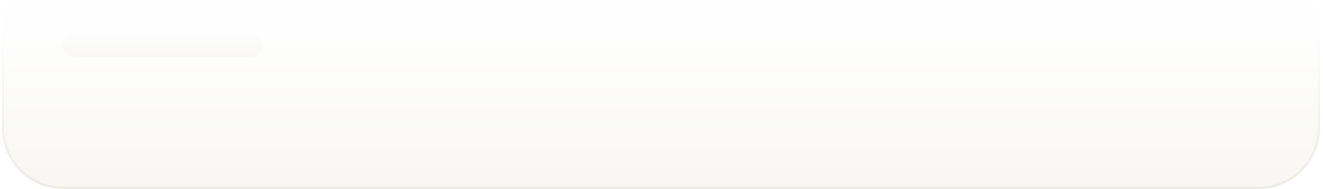
Collected from the headings in this document:

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Lower file sizes, lower bandwidth, **lower bills.**

Every byte earns its place. Text repacked, dead weight removed, everything compressed hard. PDFs that generate in milliseconds and cost less.



Full transparency of each render, straight from your Format dashboard.
Drive down render times and file sizes to outpace your competition.

